



**BAILEYSOUTHWELL&CO**

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## **BAILEY SOUTHWELL & CO. REPRESENTS MCPEAK VISION PARTNERS IN ITS SALE TO EYECARE PARTNERS**

**NASHVILLE, TN – (October 25, 2018)** – Bailey Southwell & Co. (“BSC”) is proud to announce the sale of McPeak Vision Partners (“McPeak”), a comprehensive eyecare practice providing ophthalmology, optometry, and primary eyecare in Southern and Western Kentucky, in its sale to EyeCare Partners, LLC (“ECP”), a national leader in providing comprehensive eyecare through its over 240 locations backed by private equity firm FFL Partners. BSC acted as the exclusive financial advisor to McPeak.

Through its partnership with McPeak, ECP further solidifies its position as a leading provider of eyecare throughout the Midwest, Southeast, and Mid-Atlantic regions. McPeak strengthens ECP’s existing footprint in Kentucky and complements its strategy of building vertically-integrated, optimized practices for both doctors and patients. By leveraging ECP’s resources and relationships, McPeak will also be able to grow and improve its best practices while maintaining its leading clinical reputation.

“We are grateful for the sound advice we received from Bailey Southwell throughout the entire process,” shared Dr. Mark Kroll of McPeak. “BSC knew our market and provided the necessary industry expertise to help us navigate the transaction, ensuring we were able to focus on running our business during the process. We would highly recommend BSC to other physicians considering selling their practice.”

Terms of the transaction were not disclosed.



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**ABOUT BAILEY SOUTHWELL & CO.**

Founded in 2005 and headquartered in Nashville, TN, Bailey Southwell & Co. is a boutique investment bank providing customized mergers & acquisitions and capital raising services to leading healthcare and tech-enabled services businesses. More information about BSC can be found at [www.baileysouthwell.com](http://www.baileysouthwell.com).

**ABOUT MCPEAK VISION PARTNERS**

Founded in 1986, McPeak is a state-of-the-art physician practice providing ophthalmology, optometry, and primary eyecare in Southern and Western Kentucky. It currently has locations in Glasgow, KY, and Bowling Green, KY. More information about McPeak can be found at [www.mcpeakvision.com](http://www.mcpeakvision.com).

**ABOUT EYECARE PARTNERS**

Based in St. Louis, Missouri, EyeCare Partners currently offers comprehensive medical eye care services throughout Alabama, Florida, Georgia, Illinois, Kansas, Kentucky, Missouri, Ohio, and North Carolina. The doctors of EyeCare Partners serve the vision care needs of hundreds of thousands of patients annually. More information about ECP can be found at [www.eyecare-partners.com](http://www.eyecare-partners.com).

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