
Bailey Southwell & Co. Advises Reveleer on Growth Capital Financing Round



NASHVILLE, TN - (January 9, 2020) - [Bailey Southwell & Co.](#) (“Bailey Southwell”), a Nashville-based healthcare and tech-enabled services investment bank, is pleased to announce it served as exclusive financial and strategic advisor to [Reveleer](#) in connection with the company’s recent growth capital round.

Reveleer empowers payers to gain total control, choice, and transparency over quality improvement and risk adjustment programs. [Boston Millennia Partners](#) led the growth capital round with participation from existing investor [Upfront Ventures](#).

In its role as exclusive financial and strategic advisor, Bailey Southwell leveraged its deep knowledge of the quality improvement and risk adjustment marketplace to present Reveleer’s mission and vision to investors.

Reveleer delivers a software platform to health plans that streamlines the capture and distillation of data for quality, risk adjustment, and other patient-data driven programs. The Reveleer software platform enables payers to independently execute and manage every aspect of provider outreach, record retrieval, coding, abstraction, and reporting. As value-based care contracts expand and the Medicare Advantage population continues to grow, Reveleer is well-positioned to be a leader in the quality improvement and risk adjustment space.

“Bailey Southwell worked with us as our partner to thoroughly evaluate all of our strategic options to fuel our next stage of growth. Their dedication to ensuring a successful outcome was exemplary. We are excited with the completed round and look forward to fully capitalizing on the unique opportunity in front of us,” commented Jay Ackerman, CEO of Reveleer.



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ABOUT BAILEY SOUTHWELL & CO

Headquartered in Nashville, Tennessee, Bailey Southwell & Co. is a partner-owned investment bank focused on middle-market healthcare and tech-enabled services businesses. We provide customized M&A advisory solutions for middle-market change of control transactions and growth capital raises. Since our founding in 2005, our senior bankers have closed over 200 transactions representing more than \$15B in value. We also manage BSC Capital Partners, a co-investment fund supporting high-growth healthcare and technology companies with flexible capital and strategic insights to accelerate growth. View our website for further information: www.baileysouthwell.com.

ABOUT REVELEER

Reveleer is a healthcare software and services company that empowers payers in all lines of business to take control over their risk adjustment and quality improvement programs. The Reveleer platform enables payers to independently execute and manage every aspect of provider outreach, retrieval, coding, abstraction, and reporting - all under one single platform. Leveraging its technology, proprietary data sets, and subject matter expertise, Reveleer also supports payers with full record retrieval and review services to support financial performance and improved member outcomes.

ABOUT BOSTON MILLENNIA PARTNERS

Boston Millennia Partners provides private equity financing to high growth companies in the healthcare and life sciences industry. Our team brings over one hundred years of combined private equity experience to the investment process. Our broad experience, combined with expertise in finance; operations; engineering; life sciences research and development; partnering with pharmaceutical companies; business development; executive recruiting; and law provides significant value to the companies in which we invest. Since the early 1980's, members of our team have managed seven venture capital partnerships with very successful results for our investors and our entrepreneurs. The growth and success of our portfolio companies have, in turn, allowed us to grow and expand our capital managed to over \$700 million.

ABOUT UPFRONT VENTURES

Upfront Ventures is a Los Angeles-based venture capital firm that is focused on investments in early stage technology companies. The firm has been making investments in tech companies like Ring, Maker Studios, TrueCar, Overture, CitySearch, BillMeLater, Envestnet, DealerTrack, CyberSource, Qualys, HDI, and Ulta Beauty since 1996.



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